

BTS–403/BTTM–403

Tourism, Travel and Transport

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Fourth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Discuss the evolutionary stages of growth of tourist transport.
2. What do you understand by Linkages ? Discuss the inter-relationship among different modes of Transport.
3. IATA and ICAO are the pioneering agencies in regulating the transport system at the global level. Comment.

4. What are the factors you should consider while designing and marketing of the Tourist Transport Services ?

Section–B

(Short Answer Type Questions)

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Illustrate the role of transport in Tourism.
2. Indian Railways has an important role in the promotion of Tourism Industry of the country. Comment.
3. Air Transportation has revolutionized the Tourism Industry. Comment.
4. Discuss the future of Water Transport in the Indian context.
5. Discuss the functions of ICAO and IATA.
6. What role has DGCA played in the promotion of Tourism industry in India ?
7. Outline various segments of the tourist transport market.
8. Discuss the methods and approaches required for the promotion of Tourist Transport System.

Section–C

(Objective Type Questions)

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. The first Indian Railway Line was opened in 1853 between :
(a) Asansol to Calcutta

- (b) Bombay to Thana
 - (c) Bombay to Baroda
 - (d) Bombay to Poona
2. The total number of Zones of the Indian Railway are :
- (a) 15
 - (b) 16
 - (c) 17
 - (d) 18
3. National Highway No. 3 runs between :
- (a) Amritsar to Kolkata
 - (b) Delhi to Chennai
 - (c) Delhi to Ahmedabad
 - (d) Delhi to Mumbai
4. Which of the following ports are on the East Coast of India ?
- (a) Ennore, Paradip, and Nhava Sheva
 - (b) Kandla, Marmagoa and Tuticorn
 - (c) Vishakhapatnam, Ennore and Tuticorn
 - (d) Chennai, Haldia and New Mangalore
5. IATA was established in which year ?
- (a) 1945
 - (b) 1946
 - (c) 1947
 - (d) 1951
6. AAI Airport Authority of India was constituted on :
- (a) 1954
 - (b) 1955
 - (c) 1947
 - (d) 1957

7. First international flight was operated in 1919 between :
- (a) London and Paris
 - (b) London and U.S.A.
 - (c) London and France
 - (d) London and Italy
8. National Waterway 3 connects :
- (a) Talcher-Dharma
 - (b) Allahabad-Haldia
 - (c) Sadiya-Dhubri
 - (d) Kollam-Kottapuram
9. The number of major ports in India is :
- (a) 11
 - (b) 12
 - (c) 14
 - (d) 15
10. Transportation of Passengers and baggage by air is known as :
- (a) Air Lift
 - (b) Parcel Fly
 - (c) Fly Forward
 - (d) Carriage